

*Calling all local agencies, services and partnerships working across the VAWG sector:*

*Join us in our National Campaign to celebrate the strength of women!*

## **STANDING TOGETHER AND THE BLOOMING STRONG CAMPAIGN**

**November 25th** every year marks the **United Nations day for the Elimination of Violence against Women**.

At Standing Together Against Domestic Violence, we use this time of year to celebrate the strength of women who have survived gender based violence, or supported someone who has.

We have run this campaign since 2014, and it grows every year. The idea is to encourage women that they too have the strength to survive, leave, move forward and recover from gender based violence. We have found this positive campaign very successful and would love for you to take part by obtaining a campaign pack.

Very often at this time of year women are portrayed as victims of crime. We want to turn that around to promote the strength that women show either by surviving in an abusive relationship, continuing to get through each day despite the abuse, or leaving a relationship and starting out again, often with no more than they can carry.

**Flowers** - We celebrate the emotional strength & resilience of women by presenting a variety of women with a single flower - to those who are accessing services and working within services, to local women in leadership roles and to local women in the community. We believe this positive approach celebrates and recognises the strength of local women and will also demonstrate to women who are experiencing violence, how Blooming Strong they are!

**Awards** - Local services can nominate women for a Blooming Strong award (a flower) in recognition for overcoming the odds, or going the extra mile.

**Coffee Morning Fundraiser** - This year we have introduced the Blooming Strong Coffee morning (or Afternoon Tea!), where strong women get together to celebrate and raise funds for their chosen local VAWG service.

This national campaign enables people to celebrate the best of their locality and raise funds for their own services, whilst spreading a message that honours how Blooming Strong women are! Please join us by developing your own local Blooming Strong campaign, which can include all or part of the elements above as well as selling Blooming Strong merchandise to raise further funds.

**To receive a Blooming Strong Campaign Pack and/or Blooming Strong Coffee Morning Fundraiser Pack (small donation applies), contact:**  
**[admin@standingtogether.org.uk](mailto:admin@standingtogether.org.uk)**

*We look forward to working together with you!*